



CANCOM AHP ENTERPRISE CLOUD

Digital Workspace: Finance

The financial industry is becoming ever more dynamic and competitive - new legal provisions, technologies and ever-changing customer requirements are all putting the squeeze on financial service providers.

In order to prevail amidst these challenges, companies need to offer a first-class customer service. As such, it has become essential for financial service providers to offer a hassle-free service encompassing both their physical and digital channels.

However, when increasing the digital connectivity within an enterprise, the aspect of IT security becomes ever more pivotal. Due to the rise of cybercrime, this holds particularly true in the finance industry.

Nonetheless, companies which are able to utilize digital

business models for their benefit are able to overcome the challenges of the digitalization and thus have the upper hand going forwards.

As such, financial service providers can only remain competitive when they are able to implement a holistic digital strategy. Having said that, the cornerstone of every digital strategy is the implementation of a modern, digital workspace.

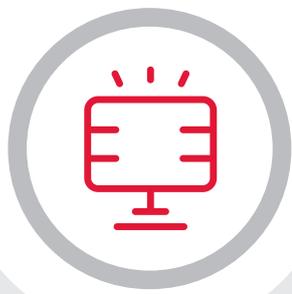
In order to prepare financial service providers and their employees for the digital age, we have developed the CANCOM AHP Enterprise Cloud. Essentially, the CANCOM AHP Enterprise Cloud allows financial service companies to deploy a plethora of digital workspace scenarios whilst simultaneously reducing the IT complexity involved.

**PLAN.
BUILD.
PERFORM.**

CANCOM

One Industry Sector. Multiple Scenarios.

01



Workspace Modernization

As of now, companies find themselves in the perfect space of time to optimize and modernize their operational possesses. Within this context, workspaces play a vital role. However, the modern workspace will be influenced more by technologies than is the case now. As such, the successful deployment and utilization of these technologies will ultimately be the central factor of success. By means of the CANCOM AHP Enterprise Cloud we are able to support companies' IT to roll out intuitive digital workspaces easily and efficiently.

Digital Workspace – Key Benefits:

- By virtue of the CANCOM AHP Enterprise Cloud companies are able to deploy a turnkey-ready digital workspace by means of which employees are able to access company-specific applications and data securely from any place, time zone and terminal device.
- Bearing in mind the above, the CANCOM AHP Enterprise Cloud allows companies to equip both individual employees and entire subsidiaries with a digital workspace within hours instead of days.
- Moreover, a modern workspace is able to significantly increase the attractiveness of companies' workplace. As such, this does not only enable companies to retain current talent, but it also enables them to attract new talent for their enterprise.

02



Enhanced Business Mobility

Whilst financial service providers are continuously expanding both nationally and globally, their IT systems are increasingly distributed across the globe. However, managing these decentralized IT systems depicts a complex task. Mainly, this is due to the fact that the requirements of employees and customers tend to differ significantly. In order to champion these challenges, two aspects are paramount – centralization and standardization. A digital workspace on the basis of the CANCOM AHP Enterprise Cloud enables companies to overcome these challenges.

Digital Workspace – Key Benefits:

- The CANCOM AHP Enterprise Cloud does not only enable a secure application and data access from any place, time zone and terminal device, it also allows for a flexible integration of UCC services.
- By means of these UCC services companies are not only able to significantly enhance the company-wide collaboration efforts of their employees, they are also able to improve their cooperation efforts with external stakeholders. This does not only increase their business productivity, it also improves their ability to innovate.
- Having said that, new mobile services such as tablet-assisted consulting sessions in external locations can be implemented and deployed swiftly, by means of which the customer journey can be optimized even further.



03



Improved IT Agility

Financial service providers rely on their IT departments when it comes to multisite management, mergers and acquisitions, and business continuity. This is due to the fact that IT departments are fundamental in upholding IT processes which in turn are critical for the business success of any enterprise. Thus, the premise is simple: software applications have to be up and running regardless of the time, date and circumstances. By means of a digital workspace on the basis of the CANCOM AHP Enterprise Cloud companies are able to fulfill the aforementioned requirements.

Digital Workspace – Key Benefits:

- **Multisite Management:** By means of the CANCOM AHP Enterprise Cloud IT departments are able to deploy the digital workspace swiftly to subsidiaries. Additionally, software updates and patches for the digital workspace are arrayed automatically.
- **Mergers & Acquisitions:** Within M&As, the IT consolidation phase is the most critical. However, the CANCOM AHP Enterprise Cloud enables companies to expeditiously deploy a digital workspace, thus swiftly bringing about a unified workspace environment.
- **Business Continuity:** Should a business interruption arise, it is pivotal to uphold IT processes. Thus, the CANCOM AHP Enterprise Cloud enables employees to access their digital workspace – regardless of the state of affairs.

04



Security & Compliance

In the finance industry it is paramount to secure sensitive business-critical and customer data. As such, the aim needs to be to curb cyberattacks as early as possible. However, deploying a holistic and company-wide security concept is challenging. Mainly, this has to do with the fact that security concepts need to cover multiple and ever-changing workplace scenarios. By means of a digital workspace on the basis of the CANCOM AHP Enterprise Cloud companies are able to increase their level of data security by rolling out a highly sophisticated security concept.

Digital Workspace – Key Benefits:

- As a digital workspace on the basis of the CANCOM AHP Enterprise Cloud will be provided by means of a datacenter, sensitive data/information and business-critical applications are subject to an extra data protection layer.
- When deploying a digital workspace, financial service providers are also able to enhance the user comfort for their employees in all their subsidiaries as these are able to access data and applications securely at any time, from any location and from any terminal device.
- The Secure by Design (SBD) architecture of the CANCOM AHP Enterprise Cloud specifically protects the business-critical, financial and customer data of your digital workspace. Thus, the highest security and compliance standards can be met.

With a digital workspace the world transforms into your personal office.

Globalization has significantly accelerated the internationalization of companies – blue-chip companies are increasingly expanding to new markets, the hidden champions of the mid-tier sector are gradually exploring opportunities in emerging markets and start-ups are progressively considered to be international by design and not by emergence.

As such, Carsten Pavlovits – Director Enterprise Workspace & AHP Enterprise Cloud at CANCOM – states that companies can only maintain their competitive edge when they are able to champion and implement a holistic digital strategy. According to Mr. Pavlovits, a digital workspace is pivotal in this regard.

CANCOM AHP Enterprise Cloud: Your Digital Workspace

By virtue of the CANCOM AHP Enterprise Cloud we are able to offer customers a turnkey-ready digital workspace by means of which employees are able to access company-specific applications and data securely from any place, time zone and terminal device. Hence, employee requirements with respect to workspace and workplace scenarios can be implemented in an individualistic and flexible manner.

Improved employee productivity

Additionally, communication and collaboration tools from the likes of Microsoft, Cisco and IBM can be integrated into the digital workspace easily and securely via the CANCOM AHP Enterprise Cloud. Thus, both the company-wide and the stakeholder-wide collaboration can be enhanced. As such, the employee productivity can be improved, whilst the productivity of the entire enterprise can be enhanced as well.

Enhanced business and IT agility

Moreover, the highly automated processes of the CANCOM

AHP Enterprise Cloud allow companies to implement their strategy and business requirements in a cost-effective manner. By way of example, employees can be equipped with a digital workspace in a matter of minutes (instead of days), whilst subsidiaries and branches can be equipped with a digital workspace in a matter of days (instead of weeks). Consequently, entering new markets becomes more interesting for companies as their IT requirements can be dealt with expeditiously.

Security is paramount

Regardless of the digital workspace scenario – enterprise security requirements are our top priority. Hence, our customers do not only gain more flexibility and agility when opting for a digital workspace on the basis of the CANCOM AHP Enterprise Cloud, they are also able to benefit from our „Secure by Design“ concept.

As such, the „Secure by Design“ concept of the CANCOM AHP Enterprise Cloud does not only protect companies' digital workspace from industrial espionage and intellectual property theft, but it also secures companies' sensitive data. Subsequently, maintaining security and compliance guidelines becomes relatively easy.

Freedom of choice when it comes to sourcing strategies

When opting for the CANCOM AHP Enterprise Cloud, companies are at liberty to choose the sourcing model which suits them best with respect to the digital workspace deployment. As such, companies are able to deploy our digital workspace solution by means of their own data centers, the data centers of Enterprise Service Providers, Hyperscale Services (e.g. IBM Bluemix or Microsoft Azure), CANCOM/PIRONET Data Centers or CANCOM Mobile Data Centers.



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